



6.00pm

Wednesday 9 July 2025
The Royal Regency
501 High St North
London E12 6TH

MUSLIM COMMUNITY SERVICE AWARDS



*Recognising
Wider
Community
Contributions*

Award Evening
Gala Dinner
Promotional Pack

YOUR CONTRIBUTION, OUR RECOGNITION

مَنْ لَا يَشْكُرُ النَّاسَ، لَا يَشْكُرُ اللَّهَ

*"Whoever does not
thank people has not
thanked Allah".*

*Prophet Muhammad
(Peace be upon him)*

Call for **NOMINATIONS**



The current atmosphere of rising xenophobia and discrimination can sometimes undermine the sincere efforts made by individuals and organisations who have worked to encourage community cohesion and helped engender a more just and fair society. This is one of the key reasons why Muslim Community Service Awards (MCSA) began. These awards aim to celebrate the contributions of those who have helped and supported Muslims communities to improve their conditions and quality of life.

The Awards are an initiative of the Muslim Community Association (MCA). This organisation empowers Muslims to participate in society collaboratively for the benefit of all. The MCA feels that issuing these Awards is now more necessary than ever in an environment where an increase in Islamophobia is experienced. We feel it's our moral duty to recognise those individuals who continue to help foster a sense of belonging, trust, and respect in society.

ONLINE NOMINATION:

To submit your nomination please use the link below:
<https://forms.office.com/e/EmgzbeDM4U>

2025 Award **CEREMONY**



The 2025 MCSA will take place on Wednesday 9 July 2025, from 6pm - 10 pm. It will be a celebratory dinner hosted at the The Royal Regency [501 High St North London E12 6TH with dignitaries from the Muslim community and wider society. The winners will receive a crest and cheque payable to their nominated voluntary organisation serving their cause. Runners-up will be presented with a crest, and all nominees and winners will be profiled in a magazine published by the MCSA.





Nomination

CATEGORIES

Year 2025

Community **ENGAGEMENT**



Those who have engaged with Muslims and supported them either via interpersonal skills or other 'soft' skills' facilitation so that the recipients can more pro-actively contribute positively in the future in their communities.

Community **COHESION**



Those who have helped organise Muslims and supported them in their campaigns for social equality and community cohesion initiatives.

The following categories will recognise this year's contributions.

Community **WELFARE**



Those whose work in the welfare field has directly helped tackle poverty alleviation and health inequalities, as well as assistance related explicitly to the Covid-19 pandemic.

Justice and **EQUALITY**



Those who have strived to fight for social justice, including Islamophobia, inequality and racism.

“The most important human right is equal treatment... If we really practiced equal treatment in our country and in the world then there would be no torture, there would be no slavery, there would be no undue censorship or intrusion into people's private and family lives because we would do what all the great faiths and cultures of human history have preached, which is treating other people as would like to be treated.. its really not that hard”

— *Baroness Shami Chakrabarti*



Highlights of Muslim Community Service Awards 2023

The successful first Awards Ceremony featured many dignitaries, including Baroness Shami Chakrabarti, and the former Attorney General, Dominic Grieve. Both were recognised for their contributions over many years in striving for social justice, and in challenging inequality, racism and Islamophobia.

Other winners included:

The late Neil Jameson, who won the Community Engagement Award. Throughout his life he worked tirelessly to empower marginalised communities. He was a true friend of the Muslim community, who engaged and trained Muslims to be active in the wider society through Citizens UK.

The well-known veteran journalist, Peter Osborne, received the Education and Development Award. He has staunchly defended the Muslim faith by challenging prevailing negative narratives and striving to correct misconceptions.

Vaughan Thomas was given the Community Welfare Award. A long-time welfare rights advisor and councillor in Norwich, he has helped thousands of people with their day-to-day difficulties.

The Community Cohesion Award went to Leon Silver for his contributions in challenging racism, Islamophobia, and antisemitism, and for his advocacy for refugees.

The winners were presented with a trophy and cheque for £2,000 for their chosen charity, whilst plaques were given to each runner-up.

The event was attended by over 500 guests, including notable figures such as: the Deputy Mayor of the London Borough of Tower Hamlets; the Leader of Norwich Council; the MP for Bethnal Green and Bow; the MP for Poplar and Limehouse; and, the Secretary-General of the Muslim Council of Britain.

Join us for the next Awards Ceremony on Wednesday 9th July 2025 at The Royal Regency in Manor Park.

To find out more about this unique and exciting initiative and how to sponsor and nominate individuals for the Muslim Community Service Awards, visit: www.mcasite.org



“Issues around equality, rule of law, respect for people’s rights and above all the equality of citizenship which is so important in this country are issues that cannot be ducked.”

— *Rt. Hon. Dominic Grieve*





2023 Awards:

Community Cohesion

Winner: **Leon Silver**

Runner-up: Dinny (Denis) Hawes

Community Engagement

Winner: Late **Neil Jamieson**

Runner-up: Sister Christine Frost

Education and Development

Winner: **Peter Osborne**

Runner-up: Katie Marshall

Community Welfare

Winner: **Vaughan Thomas**

Runner-up: Rev. Prebendary Alan Green

Justice and Equality

Winner: **Baroness Chakrabarti**

Runner-up: Dominic Grieve KC





SERVICE
AWARDS



Sponsorship **PACKAGES**

PLATINUM: **£10,000**



- 1 Premium 10 seats at the dinner
- 2 Company Logo/Card on each table
- 3 mins video advertisement at the event
- 4 Standing banner at the event
- 5 Three minutes address during the event
- 6 Full page advert in the event magazine
- 7 Acknowledgement in welcome speech
- 8 Logo Website & Social media promotion
- 9 Logo on the relay screen
- 10 Opportunity to present award to a prize winner
- 11 One table stall at the event
- 12 Logo on pre and post event press releases
- 13 Promotional material in the gift bag

GOLD £5,000



- 1 Premium 8 seats at the gala dinner
- 2 Company Logo/Card on each table
- 3 One-minute video advertisement at the event
- 4 Standing banner at the event
- 5 Half-page advertisement in the event Magazine
- 6 Acknowledgement during the welcome speech
- 7 Logo on Website & Social media promotion
- 8 Logon on event brochure
- 9 Logo on the relay screen
- 10 Opportunity to present award to a prize winner

SILVER £2,500



- 1 Premium 5 seats at the gala dinner
- 2 Company Logo/Card on the table
- 3 Quarter page advertisement in magazine
- 4 Acknowledgement in welcome speech
- 5 Logo on Website & Social media promotion
- 6 Opportunity to present award to a runner up
- 7 Logo on the relay screen
- 8 Logo on event brochure

ASSOCIATE: £1,000



- 1 3 Seats at the gala dinner
- 2 Acknowledgement in welcome speech
- 3 Logo on the relay screen
- 4 Logo on event brochure

TABLE: £500



- 1 2 seats at the gala dinner
- 2 Logo on the relay screen

Sponsorship **BENEFITS**

1

10,000+ MCA members, supporters and well-wishers will be informed about your business.

2

100,000+ people connected to MCA through affiliations and partnership across Europe and worldwide will know about your service.

3

50,000+ readership of printed copies of the event magazine with sponsors' promotions to be distribute to members and guests.

4

Social media promotion of the event on where numerous people will view your company/organisation.

5

Exposure on the MCA social media platform with all the news, views and updates to be viewed by all visitors.



فَبِذَلِكَ فَلْيَفْرَحُوا

So they should rejoice in it...

Surah Yunus: 58

Panel of Judges

Judge **Belayeth Hussain**

Judge Belayeth Hussain came to the UK in the early seventies, then aged 11. He grew up in the East End of London, completing his secondary education in Tower Hamlets. In keeping with the norm of his generation at the time, after leaving school he started work. However, in his early twenties, he became involved with the anti-racist movements, challenging such phenomenon as "paki bashing" (prevalent at the time), which inspired him to return to education.

Whilst studying part-time, Hussain obtained the position of counsellor at a national NGO where his employer permitted him to study for a degree in law. He then moved to private practice where he qualified as a Solicitor in 1998. In 2001, he was appointed an adjudicator. He now holds the position of Judge of the First-tier Tribunal. He is one of the first professional judges from the Bangladeshi community.

From the beginning of his engagement in anti-racist work, he has held positions in numerous charitable and voluntary organisations. Although constrained by his judicial office, he continues to play a significant role in the charitable and voluntary sectors.

Hussain enjoys travelling, he recently completed a cultural tour of Europe, including Bosnia-Herzegovina, Albania, Croatia, Lithuania, Iceland, Norway and recently South Africa.

Dr Husna Ahmad OBE

Dr Husna Ahmad is the CEO of Global One 2015 which is a faith based International NGO focussed on women. She has recently been appointed an Associate Professor at the Department of Arts and Law at the University of Birmingham.

She is a key Adviser of the newly inaugurated Global Muslim Business Forum (GMBF). She is a member of the Multi-Faith Advisory Council to the UN Inter-Agency Task Force on Religion and Development. She also sits on the Steering Committee of The World Bank's Moral Imperative Initiative.

Ahmad is currently a Board member of Faith for the Climate and the Palmers Green Mosque, respectively. A member of the Women's Faith Forum UK and

an Executive committee member of Barnet Faiths Forum, Ahmad has been contributing to interfaith and community cohesion for decades. She is also a prominent international speaker, author and thought leader, focusing particularly on faith, gender and the environment.

Ahmad is the Secretary General of the World Muslim Leadership Forum and the Coordinator for the Alliance of NGOs and CSOs for South-South Cooperation (ANSSC). She received an OBE in the New Year's Honours list in 2010 for her services to disadvantaged people and promoting social justice.

Dr Zahid Parvez BSc MSc MBA PhD FHEA CMgr MCMI

Dr Zahid Parvez He has a BSc Degree in Chemical Engineering, an MSc in Information Technology and an MBA, all from Aston University, Birmingham.

After graduation, Parvez worked for a number of companies as a Chemical Engineer and a Software Developer before he joined the Wolverhampton Business School, in 1992, where he worked as a Senior Lecturer for 20 years.

During his work at the University, Parvez completed his doctorate in e-democracy from the University of Birmingham (in 2004). Currently he is a Chartered Manager and is a Fellow of Advanced HE (FHEA). He has also been an external examiner at a number of universities including Staffordshire, Hertfordshire and Wales. He had a brief stint as the Chief Executive at the Muath Trust before moving into his present position as the Rector of the Markfield Institute of Higher Education in 2012.

Parvez was President of the Young Muslims between 1988-1990 and later joined the Islamic Society of Britain and was elected President between 1996-1998. He joined UK Islamic Mission in 1982 and was elected President between 2011-15. He has been a trustee in a number of charities, including The Islamic Foundation, Madina Trust, and Muslim Aid.

His book, Building a New Society: An Islamic Approach to Social Change, articulates the approach of the Prophets of Islam in building communities.



Dr Zaza Johnson Elsheikh MBBS PGDipLP

DR ZAZA JOHNSON ELSHEIKH is a highly experienced international mediator and trainer. Zaza is a member of CEDR's faculty and a Distinguished Fellow of the International Academy of Mediators. She is also dually qualified as a medical doctor and solicitor as well as being accredited as a Commercial Arbitrator (CI Arb).

She regularly teaches the contextualisation of the Quran and is fluent in Arabic. Zaza frequently mentors individuals who are vulnerable to radicalisation.

AS A CONFLICT RESOLUTION TRAINER, RESTORATIVE JUSTICE Practitioner and Community Leader for Muslim Women, Zaza also delivers a range of courses and seminars in Churches, Mosques, Schools and Universities as well teaching children (including those with Special Educational Needs) to handle conflicts with their peers, siblings and parents more constructively.

Her commitment to improving the levels of engagement within ethnic and religious communities is strongly evidenced by her founding of the charity BIMA, a multi-faith association of Mediators and Arbitrators."

Dr Basil Mustafa

Dr Mustafa held the Nelson Mandela Fellowship in Educational Studies at the Oxford Centre for Islamic Studies (1998-2020). He was an Associate Tutor at the Department for Continuing Education, University of Oxford (1998-2008). He held an Associate Fellowship at the Said Business School, University of Oxford (2010-2012). He was awarded a Visiting Professorship at the International Business School, Universiti Teknologi Malaysia (2014-2017). His main research was on Values-Based Leadership and the Sira of Prophet Muhammad.

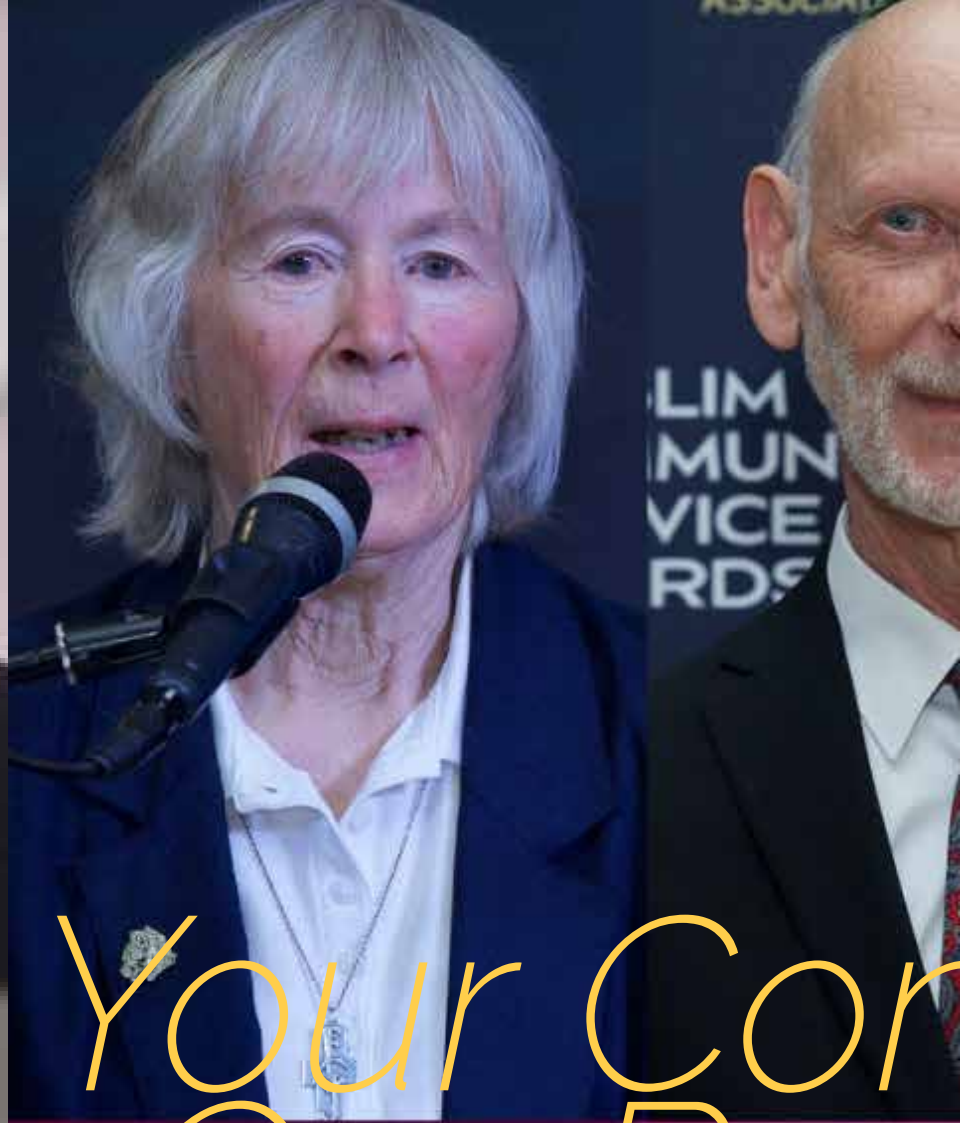
Prof. Aaqil Ahmed

Prof. Aaqil Ahmed is the former Head of Religion and Ethics at both Channel 4 and the BBC. At Channel 4, he was also the Head of Multicultural Programming. He has won numerous awards from EMMY to BAFTA. Aaqil is currently a Non-Executive Director at the media and communications regulator OFCOM, Elstree Film studios and Ffilm Cymru. He is also a Director of the post 16 education and training regulator for Wales, MEDR, and a Senior Independent panellist for Public Appointments made in Wales.

Aaqil runs media production and communications consultancy, Amplify Consulting Ltd, with a number of clients in the media, broadcasting, festivals, education, training, governance, charity and corporate sector. Current major projects include being Broadcasting consultant for the UK city of culture in 2025, Bradford, as well as delivering training on leadership and on Islamophobia across broadcasting and film.

Aaqil is Professor of Media at the University of Bolton and teaches at a number of Universities in the UK. He is a published writer, speaker, event chair and leader in media, diversity, religion, demographics and culture."





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Our Record*



*Contribution,
cognition*



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