

MUSLIM COMMUNITY SERVICE AWARDS

FRI 21 JULY 2023 6:00PM LONDON MUSLIM <u>CE</u>NTRE













"They don't thank Allah who does not thank people".

Prophet Muhammad (Peace be upon him)

# FRIDAY 21 JULY '23 6:00PM

To appreciate the contributions of those who work for the betterment of all, regardless of their background whilst impacting lives, these awards will recognise them for their service or support to the British Muslim Community.



Brought together by

**Muslim Community Association** 

A grassroots community organisation in Britain



### Call for NOMINATIONS



The current environment of rising xenophobia and discrimination can sometimes undermine the sincere efforts made by individuals and organisations who have worked to encourage community cohesion and helped engender a more just and fair society. This is one of the key reasons why The Muslim Community Service Awards (MCSA) have been established. These awards aim to celebrate the contributions of those who have helped and supported Muslims in communities to improve their conditions and quality of life.

The Awards are an initiative of the Muslim Community Association (MCA). This grassroots community organisation strives to empower Muslims to participate in society collaboratively and in mutually beneficial ways. The MCA feels that issuing these Awards is more necessary than ever in an environment where Islamophobic sentiment continues, and some individuals continue to actively help foster a sense of belonging, trust, and respect amongst all their community members.

# 2023 Award CEREMONY



The 2023 MCSA will take place on Friday, 21st July 2023, from 6pm - 10 pm. It will be a celebratory dinner hosted at the London Muslim Centre [82-92 Whitechapel Road, London E1 1JQ] with dignitaries from the Muslim community and wider society.

The winners will receive a crest and cheque payable to their nominated voluntary organisation serving their cause. Runners-up will be presented with a crest, and all nominees and winners will be profiled in a magazine published by the MCSA.





# Community **ENGAGEMENT**



Those who have engaged with Muslims and supported them either via interpersonal skills or other 'soft' skills' facilitation so that the recipients can more pro-actively contribute positively in the future in their communities.

### Community COHESION



Those who have helped organise Muslims and supported them in their campaigns for social equality and community cohesion initiatives.

# The following categories will recognise this year's contributions.

### Education and **DEVELOPMENT**



Those working in education and training contribute to tackling underachievement and skills shortages within the community, thus enhancing future employment prospects.

### Community **WELFARE**



Those whose work in the welfare field has directly helped tackle poverty alleviation and health inequalities, as well as assistance related explicitly to the Covid-19 pandemic.

### Justice and **EQUALITY**



Those who have strived to fight for social justice, including Islamophobia, inequality and racism.

# Sponsorship PACKAGES

### GOLD **£7,000**



- 1 Premium 10 seats at the dinner
  - 2 Company Logo/Card on each table
    - 3 Advertisement facility at the event
      - 4 Standing banner at the event
        - 5 Three minute address during the event
          - 6 Full page advert in the event magazine
            - 7 Acknowledgement in welcome speech

### SILVER £5,000



- 1 Premium 8 seats at the dinner
  - 2 Company Logo/Card on each table
    - 3 Advertisement facility at the event
      - 4 Standing banner at the event
        - 5 Half Advertisement in the event Magazine
          - 6 Acknowledgement during the welcome speech.
            - 7 Website & Social media promotion

### BRONZE £3,000



- 1 Premium 5 seats at the dinner
  - 2 Company Logo/Card on the table
    - 3 Quarter page advertisement in magazine
      - 4 Acknowledgement in welcome speech
        - 5 Website & Social media promotion

# Sponsorship BENEFITS

- 10,000\* MCA members, supporters and well-wishers will be informed about your business.
- 100,000\* people connected to MCA through affiliations and partnership across Europe and worldwide will know about your service.
- 5,000\* printed copies of the event magazine with sponsors' promotions to distribute to members and guests.
- Social media promotion of the event on where numerous people will view your company/organisation.
- **Exposure** on the MCA social media platform with all the news, views and updates to be viewed by all visitors.





Please contact us directly to discuss any of the packages further or any specific requirements you may have.

### mcasite.org

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